

## Princeton Free Wheelers Board Meeting

August 4, 2003

### Attendees:

Board Members: Norm Batho, Dot Horber, Carl Newmeyer, Tom Kennedy, Bill Ketchersid, Peter Perkuhn, John Powers, Joan Prins

Other Members: Bob Barish, Norene Barish, Harri Nowrey, Joe Miale, Ira Saltiel, Hank Segal, Howie Slafer

Below are the highlights of the August 4 meeting.

### Princeton Event

With the 2003 Event successfully completed, Norm summarized some of the highlights. A total of 1145 registered for the Event, with approximately 100 riding the Sweet Sixteen ride, 125 the Quarter Century, 175 the Mere 35 Mile ride, 225 the Half Century, 200 Metric Century, 70 the Hilly Metric and 250 the Medford Lakes Century. Fortunately, for the most part, the day was rain-free.

Norm distributed copies of email comments he's received, most of which were very positive. The new ride start location at Mercer Community College was well-received by our riders who were treated to a great lunch upon their return. Norm expressed his thanks for the efforts of all our volunteers, particularly the Food Preparation team, and is in the process of sending formal thanks to MCCC for their helping in making our Event a success.

Although the 2004 Event is almost a year away, Norm and those present at the meeting discussed suggestions to improve next year's Event, among them more adequate first-aid kits for the rest stops and the possibility of replacing the hilly ride with a mountain bike ride. The results of the 2003 Event Questionnaire, completed by 162 riders, will be summarized. Bill will lead the 2004 Publicity effort and will work on securing additional sponsors.

John announced that a truckload of food remaining from the rest stops and Post-Event Lunch was donated to the Trenton Rescue Mission.

### Financial Status.

Peter announced that the club's total assets are presently ~\$45K overall. This year's Event profits are expected to be ~\$9K, as compared to last year's profit of ~\$10K. Possible explanations for the decrease in profit focus on the weather forecast (scattered thunderstorms), additional expenses associated with the new ride location (i.e., higher insurance costs) and a possible reflection of last year's Event. Peter distributed the monthly Account Balances and Register Reports for review and stated that he is continuing to research the information required for the 501(c) (3) application.

### *Club Picnic and Holiday Party.*

The Club Picnic will be held on Sunday, September 7. Chicken and veggie burgers are on the menu, with desserts provided by club members. *(Please don't forget to bring a dessert to share!!)*

The Holiday Party will be held on Saturday, December 13. The party's location is being considered and the cost to members is being analyzed.

### *Adopt-a-Highway.*

Joe Miale, Adopt-a-Highway Coordinator, provided the new contract to Carl for his review and signature. Joe stated that the next clean-up effort will be in November and stressed the need for volunteers to participate.

### *Lawrence-Hopewell Trails*

Hank Segal reported on the Trails' progress. John Powers will assist Hank in developing routes for their planned bicycle ride.

### *Club Bulletin Board*

In order to clarify the club's liability concerning ad-hoc rides, the Board will seek legal advice. Pending this clarification, a notice will be posted on the Bulletin Board requesting that members refrain from posting ad-hoc rides on it.

Bill is continuing to refine the Bulletin Board and hopes that members will begin posting comments.

*Next Meeting.* The next meeting will be on Monday, September 8, *7:15pm*, at the Princeton Boro Hall.